

Executive M.B.L.-HSG



University of St.Gallen



*“From insight  
to impact”* 

Regulation of the Financial Services Industry and its Impact  
on Competition and the Economy as a Whole

**20 Years Anniversary Celebration  
Conference Program**

# Table of Contents

Welcome .....	3
Conference Program .....	4
Presiders .....	5
Speakers .....	6
Participants .....	8
Contact Information & Directions .....	12
Partners .....	13

# Welcome

The Executive Program of the University of St. Gallen HSG in International and European Business Law E.M.B.L.-HSG is celebrating its 20 year anniversary with a high-caliber international conference in Zurich on "Regulation of the Financial Services Industry and its Impact on Competition and the Economy as a whole". The E.M.B.L.-HSG functions as a flying classroom and disposes of a global faculty which consists of European, American, Chinese and Japanese professors, lawyers, in-house counsel, judges, politicians, officials, and economists from business and academia. Candidates complete their studies alongside career and family. Thanks to the flexible structure (9 modules, plus a supplementary module at Harvard), the E.M.B.L.-HSG is easily combined with a challenging professional activity. The program has in the first 20 years of its existence educated more than 600 graduates from 31 countries, among them many leaders in private practice, businesses, public administration and politics. The Financial Times has called it one of the three most innovative programs for aspiring leaders in law and business. For Switzerland, the program constitutes a window to the world.

Welcome to the E.M.B.L.-HSG, welcome to the anniversary conference!



**Prof. Dr. Othmar Strasser**  
President of the  
E.M.B.L.-HSG Commission  
General Counsel, ZKB



**Prof. Dr. Dr. Carl Baudenbacher**  
Director E.M.B.L.-HSG  
President of the  
EFTA-Court

# Conference Program

**Topic: Regulation of the Financial Services Industry and its Impact on Competition and the Economy as a whole**

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08:30 – 09:00	<b>Registration</b>
09:00 – 09:15	<b>Welcome</b> Thomas Bieger
09:15 – 10:40	<b>How did the 2007/2008 Financial Crisis come about?</b> <i>Presider David B. Rockwell</i> Jeffrey Golden    René Bösch    Hans Kuhn
10:40 – 11:10	<b>Coffee break</b>
11:10 – 12:45	<b>How did the authorities react?</b> <i>Presider David W. Green</i> Joaquín Almunia    Daniel Zuberbühler    Luc Frieden
12:45 – 14:00	<b>Lunch</b>
14:00 – 15:00	<b>How to prevent a new financial crisis?</b> <i>Presider Manuel Ammann</i> Urs Zulauf    Eva Hüpkes
15:00 – 15:30	<b>Coffee break</b>
15:30 – 16:30	<b>Implications for competition</b> <i>Presider Franz Hoffet</i> Andreas von Bonin    Helen Jenkins
16:30 – 16:45	<b>Farewell</b> Carl Baudenbacher
19:00 – 23:00	<b>E.M.B.L.-HSG 20<sup>th</sup> Anniversary Celebration</b>

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# Presiders



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# Contact Information & Directions

Conference venue:

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University of St.Gallen

28<sup>th</sup> & 29<sup>th</sup>  
January 2016

8<sup>th</sup> IEF

St.Gallen International Energy Forum  
January 28<sup>th</sup> (evening) & 29<sup>th</sup> 2016



University of St.Gallen

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19 & 20 May 2016

[www.sg-icf.ch](http://www.sg-icf.ch)

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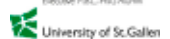


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